



BHARAT SANCHAR NIGAM LTD.

BHARAT SANCHAR NIGAM LIMITED
(A GOVERNMENT OF INDIA ENTERPRISE)
SR CELL, Corporate Office
8th Floor, Bharat Sanchar Bhawan,
Harish Chander Mathur Lane,
Janpath, New Delhi-110 001

F. No. BSNL/39-1/SR/2009

Dated, the 17th August, 2009

To

All CGMs, BSNL

**Sub: Suggestions made by the unions and associations for improvement of services
- regarding**

With a view to improve telecom services offered by BSNL, curtail its wasteful expenditure and increase revenue as well as profits, suggestions are being received from the associations and unions in BSNL. Some of the suggestions made are -

- SSA level management should meet the executives and non-executives, atleast once a week to assess the development work, gains and losses & plan for the next week's programme. Targets may be fixed every week and sincere efforts made to achieve the targets.
- Aggressive marketing of our products, from house to house, office to office, with collective participation of executives and non-executives.
- Office buildings and vehicles may be taken on rent wherever justified. Unnecessary hiring of buildings and vehicles can be avoided so as to keep a check on expenditure.

2. It is requested that suitable steps may be taken keeping in mind the above suggestions.


(SHAKEEL AHMAD)
GM (SR), BSNL C.O.

Copy for info to :-

1. PPS to CMD, BSNL
2. PPS to All Director (HR), BSNL C.O.
3. GM (Admn.), BSNL C.O.
4. GS, BSNL Employees Union
5. Guard file.